

# Valencia

Home & School Club

🏠	Location: Zoom
📅	Date: March 8, 2022
🕒	Time: 5:30pm

## Meeting Agenda

Attendees: Angela Mendenhall, Caryn, Kim, Lizzy, Mary, Beth, Joanna, Amy

### I. Introduction (5 minutes)

Anyone new that would like to introduce themselves has an opportunity.

### II. Caryn Update

- No new positive covid tests at school, feeling more like normal
- Currently reviewing a lot of report cards
- Spring usually brings about more discipline issues and we are seeing this.
- 6th grade starting to think about and plan for end of year activities (graduation, mural, etc...)
- school wide assembly this Friday
- parental input about next year classes will be solicited in April
- Masks will be optional for all people on campus starting Monday, 3/14 (teachers and staff will monitor kids about respecting everyone's choices)

### III. Updates: Financial (Lizzy), Communication (Joanna), Fundraising (Mary) (15 minutes)

- Lizzy (financial): domain name registration and santa cruz warriors tickets; february was a slow month
- Joanna: Send out a special message about our Betty's fundraiser. Mid April yearbook pages due. Kim is working on this too.

### IV. Betty Burger Fundraiser / Mt. Mikes / Other Restaurant fundraisers (all for general fund)

- Mary to look into Marianne's Ice cream fundraiser for end of school
- Mt. Mikes Pizza April 13th set
- Aptos BBQ is going to be scheduled in May (not May 19th)

### V. Run for Valencia (May, 25th)

- Beth is going to own this, with Mary as back up support
- Beth is going to discuss with Caryn and we will discuss at April's meeting
- Kim can do visual and flyer things and help day of

### VI. Other fundraising opportunities

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- Selling ad space along our fence for the spring
  - \$500 for a sign that will stay up through end of school
  - \$1000 for a high quality banner for the 2022/23 school year
  - \$250 for a summer sign
    - Angela will look into this
    - Amy will see how much her school offers advertising space for.
- Kinder/1st/2nd grade parent outreach
  - Should we do a targeting campaign to bring them in?
  - Phone calls?
  - Flyers?
  - emails?
    - Kim sent out flyers to all Tk/K and 1st parents
    - Kinder roundup April 28th; can we get a home and school club rep onsite. (Angela will be on site)
- Spirit wear
  - Kim is trying to get an official quote
  - Dates for our next campaign?
    - Kim is hopeful to send a campaign message next week
  - Designs?
    - Aptos high has a blue tie dye and she wants to do a Valencia tie dye.
    - Baseball cap
    - tank tops, sports clothing
  - Kim is on point to make this all happen
- Fall Auction?
  - No. we do drive for schools
  - Let's bring back the Harvest festival. Friday night, end of Sept.
    - Amy will help coordinate this. She is going to think about it and decide on the Harvest festival by our next meeting in April.
- Will we bring back a spring auction in 2023?
  - We are thinking about this and will discuss at our next meeting in April. Overall, we all like to go to an auction, but putting one on is a lot of work.
- Bring back movies nights in the fall
  - we are all on board for building communit

## VII. Any Other Discussion Topics

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- Community Building
  - Site Counsel: family science or art night
  - H&SC: bring back movies nights; parents night out (roller skating)- Mary will look into this;
  - Back to School Night: May 19: maybe ice cream social or movie night or hot dog dinner
- Teacher Appreciation Week
  - Email Mary at [Events@homeandschoolclub](mailto:Events@homeandschoolclub)
  - Baked potato bar on wednesday
  - Kim: donuts and coffee
  - Mary can help and prep.
  - Angela will ask crafty parents to set up a card making station and help kids with it. (maybe wood cards from knotty and grain)