

Meeting Agenda

August 23, 2023

- I. Welcome & Introductions (5 minutes)
- Attending Members: Lisa Goreck, Lily Gerrans, Monica Teruilleger, Sarah Leonard, Tessa Locke Paddor, Gatisa Noble, Teresa Reed, Gustavo Guimas, Stephanie Hanson, Anne Marie Miles, Joanne Dang, Katelyn Condon, Megan Marco, Yolanda Miller, Ginger Hollinga, Elana Quast, Rick Galvan
- II. Approval of Meeting Minutes
 - Monica motions to approve the minutes and Kim 2nd that motion. Motion approved unanimously
- III. Financial Report & Annual Budget Approval (10 minutes)
 - Kim motions to approve the annual budget for the 2023/24 school year. Tessa seconds the motion to approve the 2023/24 budget. Motion approved unanimously
 - Additional budget changes will be tabled until next
- IV. Bylaws Review (10-15 minutes) Lisa discussed with the group
 - Monica motions to:

remove Angela Mendenhall, former Valencia HSC President, from the Valencia Elementary Home & School Club Comerica Account #1892854108 and add Lisa Gorecki, the new HSC President, as a signer on the account.

Kim seconds the motion. The motion was approved unanimously.

Additional changes to bylaws will be voted on next meeting.



V. Fundraising Update (5-10 minutes)

- a. Direct Ask Drive
 - Should we continue this 'ask' this year? Annually raises \$1500-\$2000
 - Lisa motions to only put an announcement in a digital newsletter sent by Caryn and HSC. Tessa seconds the motion. Motion approved unanimously
- b. Drive for Schools
 - Start Date: 9/12/23
 - Prizes for Friday Morning Raffles (led by Monica and Kim)

VI. Events Update

- a. Report on past events and upcoming events (5 minutes)
 - Great turnout for both 1st day of school Morning Coffee and Friday Evening Picnic
 - Ladies' Night Out 9/18 @ 5:30 suggestion for a new name
 - Dine for Valencia 9/21 @ 2:00 until close Bittersweet Bistro
 - Mixer Meeting 9/27 @ 5:30 Aptos Village Park Meeting Room
 - Mathnasium 9/28 Include a Q&A for parents. Next meeting will discuss/vote if we approve a stipend for teachers to help with this
 - No Auction Committee yet
- b. Formation of Harvest Festival Committee (5-10 minutes)
 - Yolanda Miller, Katelyn Condon, Greg Mann, Sarah Lundgren, Elana Quast, and Stephanie Hanson in conjunction with Lily Gerran will lead the committee for the Harvest Festival
- c. Back to School Night (5 minutes)
 - Lisa will be speaking to represent the group.



VII. Marketing Update

- a. Yearbook collaboration (5-10 minutes)
 - Kim is requesting support to create the yearbook this year: Please contact her directly if you are interested in joining the yearbook team! <u>kimguilev23@gmail.com</u>
- b. Spiritwear update (5 minutes)
 - Spiritwear launches on Monday 8/28/23. Orders both by paper and online
 - Available Items: hats, sweats, t-shirts, zip up and hoodies, blue tye die, "Kindness Squad",
 - Possible Items to Add: blank labels for names, mugs, water bottles?

VIII. Communication Platform Discussion/Decision (10 minutes)

- a. Konstella
 - Tessa motions to approve beta testing for Konstella for this year at a cost of \$349. Gustavo seconds the motion. Motion approved unanimously.
 - New communication platform for Valencia (premium price is \$700).
 - Start will only HSC using this year to try out the platform
 - If successful, will probably roll out to the entire (parent) school next year
 - Can be translated in multiple languages
 - o Parents can opt-out or control where notifications are stored
 - One site for multiple uses (committees, school announcements, playdates ect..)
 - Could Class Dojo be an option? Some teachers currently use it.
- B. Can we color code paper that comes home that represents HSC/
- IX. Other Director Reports N/A



X. Public Comment

 Ginger is organizing "Dine For Valencia" calendar of locations. If you have any connections or suggestion for future restaurants please contact her at vaughnhollinga@gmail.com.

Meeting adjourned at 7:01 pm

*Next meeting is the Mixer/Meeting on **Wednesday, September 27, 2023 at the Aptos Village Park Meeting Room** located at 100 Aptos Creek Road, Aptos, CA 95003.